



## Official Sweepstakes Rules

### Upslope Brewing x Mary Jane 50th Anniversary Giveaway

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.**

#### 1. Sponsor

This Sweepstakes is sponsored by **Upslope Brewing Company**, 1898 S Flatiron Ct, Boulder, CO 80301 ("Sponsor").

#### 2. Eligibility

Open to **legal residents of the United States who are twenty-one (21) years of age or older** at the time of entry. Employees of Sponsor and their immediate family or household members are not eligible. Void where prohibited by law.

#### 3. Sweepstakes Period

The Sweepstakes begins **December 30, 2025 at 5:00 PM MST** and ends **January 7, 2026 at 11:59 PM MST** ("Sweepstakes Period"). Sponsor's computer is the official timekeeping device.

#### 4. How to Enter

During the Sweepstakes Period, enter by completing and submitting the official entry form located at:

<https://upslopebrewing.com/events/mary-jane-50th-anniversary/>

**Limit one (1) entry per person.** No automated or bulk entries permitted.



- For bonus entries, follow the participating brands on Instagram Like the Mary Jane 50th Anniversary post and tag your crew in the comments. *You must complete the entry form for bonus entries to count.*

## 5. Prize

One (1) winner will receive:

- Two (2) days of skiing + lodging for winner and one (1) guest in Winter Park, Colorado
- Complimentary Upslope après beers (21+ only)
- Upslope Brewing swag
- One (1) case of Mary Jane 50th Anniversary Ale (21+ only)

Prize is non-transferable and no cash substitution is permitted. Winner is responsible for all applicable taxes and any expenses not expressly listed.

## 6. Winner Selection & Notification

Winner will be selected in a random drawing on or about **January 8, 2026** from all eligible entries received. Odds of winning depend on the number of eligible entries.

Winner will be notified via email and must respond within **24 hours** or prize may be forfeited.

## 7. Alcohol Restrictions

Alcohol prizes may only be awarded to individuals **21 years of age or older** with valid government-issued identification. Alcohol prizes must be redeemed or picked up in accordance with applicable state and local laws.

## 8. Release & Limitation of Liability



By participating, entrants agree to release and hold harmless Sponsor from any liability arising from participation in the Sweepstakes or acceptance or use of any prize.

## **9. Privacy**

Information collected will be used solely for Sweepstakes administration and marketing communications from Upslope Brewing. You may unsubscribe from marketing emails at any time.

## **10. Governing Law**

This Sweepstakes is governed by the laws of the State of Colorado.